



IMS Research Recognizes Hikvision as No.1 DVR Supplier Worldwide

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IMS Research's *World Market for CCTV and Video Surveillance Equipment Report 2010* has once again confirmed Hikvision's market-leading position as the No.1 supplier of DVR products worldwide. In addition, Hikvision was also ranked No.5 in the CCTV & video surveillance equipment category in the world, a significant jump from last year's ninth position.

"Hikvision has continued to grow healthily and rapidly in recent years," said Gary Wong, analyst of IMS Research. "Despite the economic downturn, Hikvision remained the world's largest provider of DVR products in terms of revenue market share in 2009; an impressive achievement for a company that has been active in the market for less than 10 years."

"We are pleased to note that the IMS report confirms our achievements in the video surveillance market," said Polo Cai, Vice President of Hikvision. "This result shows Hikvision's ongoing and proven capability to provide industry-leading products and solutions for our customers, and helps to transit our voice to the world."

"In addition to our efforts in product development and innovation, we also make great strides to have our products integrated with software or hardware from our partners," Cai continued. "These help us a lot on winning remarkable performance in the security industry and satisfying the customers' needs."

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About Hikvision

Hikvision Digital Technology Co., Ltd., the leading supplier of digital video surveillance products with the headquarters in China, has three decades of experience in research and development of video technology. From A/V compression cards, embedded net DVRs, hybrid DVRs and multi-purpose digital video servers, to networked front-end products such as IP cameras and IP speed domes, Hikvision provides the most advanced H.264 solution for digital surveillance industry based on its owned patented algorithms. With 3500 employees located all over China and around the world, in which 1000 are R&D engineers, Hikvision has expanded the business from China to worldwide. The dynamic growth has made the company awarded three years in a row by Deloitte as Top 50 High-tech Fast-growing Enterprise in China, as well as Forbes' Most Potential SMEs in China (No. 4 in 2008).

About IMS Research

IMS Research (www.imsresearch.com) was founded in 1989 and is now one of the leading suppliers of detailed, quality market research to the global electronics industry. The company publishes hundreds of reports annually, and sells to more than 40 countries worldwide. IMS Research's initial success as a provider of market research was heavily influenced by its close ties to the semiconductor industry. Over the last ten years, however, the company has broadened its focus and now provides detailed information on a wide range of electronic markets, such as wireless communications, automotive, consumer, power, factory automation and security.